



A new splendor for the website and D2C shop

Fürth-Dambach, May 27, 2024.

Nürnberger-Spielkarten-Verlag (NSV) completely overhauled its website at the end of April. As part of the relaunch, the content structure was adapted and a new D2C store was integrated. In future, the website should provide a clearer picture of the publisher and make games enthusiasts curious about NSV's versatile product range. The main priority during the development phase was therefore on clarity and ease of use.

What's new? What's different?

The previous split – nsv.de for publisher-related information and nsv-spiele.de for all game-related content – has been abolished. All content is now combined in one website and accessible via both domains.

The composition and components of the NSV portfolio are more clearly structured in the new product range section. You will quickly notice that there are many other titles in addition to the well-known bestsellers. MINNYS, for example, is a complete product line that is waiting to be rediscovered. The ultra-compact game format, smaller than a smartphone, is more suitable for traveling than almost any other. Each sachet contains a full-fledged game including all the necessary materials. Tear it open and start playing - that's the motto here.

In the extensive download area, you can find the rulebooks for all current games in the available language versions. The PDFs can all be downloaded free of charge. The same applies to the information material in the revised press area.

The biggest development on the website is the new D2C store. This is where customers can obtain NSV games first-hand. The store will also be the publisher's first point of sale for future new releases. This makes it even more interesting for all NSV fans. To reward the curious customers who check out the new site, there will be a discount campaign in the D2C store until June 17, 2024. Details can be found directly on the homepage.

